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MAGDEBURG

**Call for Chairs and Media Team Members for EYP
Germany's Future Strategies Forum
in Magdeburg 2021**

Dear applicant,

Thank you for your interest in applying to the Future Strategies Forum of EYP Germany. We are looking for nine Chairpersons and nine Media Team Members.

The Chairs' Team lead by Rebeca Leal (PT) consists of two Vice-Presidents and nine Chairpersons, single chairing only. The Media Team lead by Katarina Stefanović (RS) consists of two Editorial Assistants as well as nine Media Team Members.

The deadline for submitting your application on the platform is **Sunday, 4th of April at 23:59 (midnight) CET / Berlin time**. Please make sure to read the instructions on the next page.

Future Strategies Forum Magdeburg 2021

- ◆ 09.08. - 17.08.2021 (for Officials)
 - ◆ Head-Organisers: Emma Lee Petersen (DE) & Reihane Zitouni (DE)
 - ◆ President: Rebeca Leal (PT)
 - ◆ Editress: Katarina Stefanović (RS)
 - ◆ [Members' Platform](#)
- Session theme: Strategies for a European future

Some Key facts first:

- ◆ The session will take place in the city of Magdeburg, from 9th to the 17th of August (the 9th being CJO day & the 17th solely for departures),
- ◆ The session topic is "Strategies for a European future",
- ◆ As the session is supported by the Erasmus+ programme, the project is already funded,
- ◆ The session accommodation will be a youth hostel, every Official will get a single or double room for the session,
- ◆ All delegates will be full of age (18+),
- ◆ We will offer a limited amount of travel-reimbursement scholarships within the Officials' Team (100€ per scholarship). If you get selected, you can later apply separately on the scholarship programme for travel reimbursement.
- ◆ Due to the current world pandemic, the organisation of the session depends on the local and european corona-regulations. Should a physical event not be possible, we will not pursue with a digital event but postpone the session. We believe in a proper hygiene concept and clear and early communication!

Head-Organisers' Vision

Dear EYPer,

We are very much delighted to briefly present you our vision for this very special project that is dear to our hearts: The Future Strategies Forum in Magdeburg 2021.

For quite a few months we have been working on an innovative framework, building the foundation for a new approach to several parts of the session. To give you a little preview, these elements include an Empowerment Programme on sustainability and digital follow-up webinars after the session, where delegates can discuss their resolutions with decision makers.

It is our aim, to provide for a unique experience for every participant let it be on the academic, creative, organisational or social level.

The well-being of all participants is very important to us. We believe that it is an aspect that has to be taken into consideration in the pre-session work as well. That means that we hope to be able to reduce stress to a minimum by providing: Proper capacity management, enough time for pre-session work, enough space for fun and banter and a well established Communication Strategy between the teams. We believe that a good balance between EYP and personal lives is crucial to really enjoy your time with this session. We want the Future Strategies Forum to be an inclusive safe space for every participant.

Besides that, we wish to put an emphasis on inter-team bonding and have participants that can work, discuss and socialise together. We want everyone to have a feeling of ownership over the session and to be able to get the full potential out of the project's self-development opportunities. Hence, we wish to welcome people to the FSF'21 that are dedicated, innovative, flexible and set high standards without losing a sense of humor. We both love a good challenge and giving our best, yet we are not willing to give up fun for stress or to accept exhaustion for the sake of a good session. Making sure that creativity does not suffer under time pressure and keeping a good balance between professional work and stupid banter is key for us to stay motivated. We are looking for people who can share this mindset and want to be part of this session, making it their very own project. If this sounds like something you want, we would be delighted to welcome you at the Future Strategies Forum 2021 in Magdeburg!

All the best from Berlin,

Emma & Reihane



President's Vision

Dear applicant,

Thank you for considering the Future Strategies Forum as a project you'd like to contribute to! My vision for the academic team is tied together with the Head Organisers overall vision for the entire session: for this to be a sustainable project. I personally identify several aspects of the session where sustainability can be explored and achieved. First and foremost, on an ecological level - the organising team is considering innovating and creating some new session elements, one of them being precisely an Empowerment Programme on Sustainability. Secondly, but equally important, sustainability on the level of the individual work contribution - we will be aiming for a high academic level for the Forum, which means your skill and availability to contribute will be very important, but we also want to ensure the effort that each participant puts in is balanced. The Future Strategies Forum will be a place to learn and innovate, but also one to connect with others and have fun. We would like for each participant to be able to contribute and enjoy each of the different aspects of a session without overstraining themselves. A motto that I'd like the Future Strategies Forum academic team to live by is "to do the best we can with the resources we have", and those resources also include time, energy, and knowledge.

As mentioned above, the organising team has been exploring new session concepts to enrich the Forum, namely the Empowerment Program on Sustainability and follow-up webinars with the decision makers. Additionally to these ideas, I'd like the chairs team to be open to rethinking some of the academic flows that are traditionally implemented at sessions. The board will take a close look at the Topic Overview writing, the Resolution writing, and the preparation for the General Assembly processes in order to identify what parts of these are helpful and which parts can be reworked to make the overall processes more efficient and the output more useful. Regardless of the knowledge level of the participants, I find that the way we structure discussions in EYP is often not accessible to all, and I believe we can improve this without sacrificing the academic level of these discussions. In my opinion, the key for this lies precisely in the knowledge acquisition processes and the structure of the content we create as a chairs' team. I hope to build a team that will embrace new ways of implementing EYP concepts and is open to explore this in the pre- and post-session moments.

Lastly, as any seasoned EYPer knows, effective collaboration is one of our biggest strengths in this network. For that reason we are putting special emphasis on the collaboration between the different officials' teams at the Future Strategies Forum. Clear communication, a constructive mindset, and time to connect with others play a vital role in achieving this. In a Forum of the dimension of the Future Strategies Forum, this can be an ambitious goal due to the sheer number of participants, but we are confident that the length of the session will also facilitate this endeavour.

As part of the academic team, the Chairpersons will play a significant role in the atmosphere of the session, the academic level of the discussions held, and in implementing the EYP concepts we hope to explore. For this reason, I'd like these nine people to feel aligned with the vision I've elaborated on in this document and eager to put it in practise, but also to challenge it and improve on it. Ideally, the candidates for this role are EYPers with significant experience in academic teams, a strong team spirit, a hands on and collaborative approach to work, good critical thinking skills, and ability and desire to have fun in the process.

I'm looking forward to reading your application and happy to clarify any questions you might have been left with. You can contact me via email at rebeca.v.leal@gmail.com for this.

Best of luck,
Rebeca



Call Questions [Chairpersons]

- 1 What benefits and challenges do you see in the visions of the President and Head Organisers? How can you contribute to its implementation? (350 words)
- 2 Describe a challenging situation you faced as a chair. What were you dissatisfied with concerning your performance? What feedback would you give your past self? (350 words)
- 3 What is a goal you want to achieve during the session and how could the board help you within the process? (250 words)
- 4 Pick a topic from the [Augsburg IF](#) and share your thoughts on the qualities and challenges of the topic. (350 words)

Editors' Vision

Dear applicant,

Thank you for wanting to take part in the Future Strategies Forum. For the past two years, assessing the use of social media in EYP media has been the focus of my work and now's the time to take it to the next level and ensure quality engaging output on this social media platform, shifting the focus from the orthodox use of Facebook and non-engaging content at past EYP events- to put it shortly these are future strategies for EYP media. We live in the "Experience Age" where we're not just processing information anymore, we want to be part of the process. The central idea of the Experience Age is this — I'll show you my point of view, you give me your attention. Yes, that's always been the story of social media but what's changed is that the stories we tell each other now begin and end visually, making the narrative more literal than ever. Most of the participants belong to generation Z and Alpha – generations of tech-savvy young people whose online and offline lives are converging ever-so fast and they are hungry for content. This is the right time for us to reinvent how we create and present our output to delegates - from giving information to giving experience and connecting to narratives.

My main wish is to build a healthy environment where the team can balance and combine their passion for media, motivation and hard work while still being able to enjoy themselves in the process and have fun. Furthermore, I am looking for applicants who have sufficient understanding of Media both inside EYP and in general. I value cooperation and wish to involve other teams in our work, aid them in theirs and achieve common goals together through active collaboration. I want to build a team that will consist of a dynamic and vibrant set of young people. On an individual level, I am looking for enthusiastic, broad-minded members who do not shy away from challenges, who keep „self-development“ high on their priority list, have a strong desire to grow and are inclined to go out of their way in order to warrant a quality performance.

Thank you for devoting your time and effort. I am looking forward to receiving your application!

All the best,

Katarina



Call Questions [Journalists]

- 1 How do you see the role of EYP media in EYP? How do you aim to shape its future in Magdeburg? (300 words max)
- 2 What is your area(s) of expertise within media (e.g. videos, social media, web design, graphic design, interactive projects, interviews, etc.), and how would you make use of this expertise within the Future Strategies Forum Media Team? (300 words max)
- 3 Given the session concept and the session vision, present the concept for a media project, including how you would like to develop it together with the rest of the team, the extent of involvement of others and connection to the pillars of the Media Team's work.
- 4 Describe your previous experience with media (newspaper, blogs, photography, video, radio, etc.) and relevant skills you may have, with a special focus on EYP. Please provide us with a link to examples of the former, if available.

How to apply

If you are available and interested in applying, you should follow these steps to apply:

Log on to the EYP Member Platform (if you do not have access or encounter any other problems with the platform, please, get in touch with support@eyp.org).

Update your personal profile on the platform. Please, make sure your full name, country, home National Committee, session history and contact information are available and updated.

Apply for the session as Chairperson or Journalist on the Event's Page on the Members' Platform and fill in the questions.

In case you have any questions about this process, please don't hesitate to contact the responsible board member Lena via lena.kreft@eyp.de.

The deadline for submitting your application on the platform is **Sunday, 4th of April at 23:59 (midnight) CET / Berlin time.**